

PABLO PARADELA

FULLSTACK DEVELOPER | FRONTEND FOCUSED | PRODUCT & UX

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-  Permanent residence
-  Stockholm, Sweden
-  Argentina

PROFILE

Frontend-focused fullstack developer building production products with strong UX/UI and product thinking. Currently working in Stockholm across internal platforms using React, TypeScript, APIs and modern workflows.

Experience improving interfaces, reducing friction in internal systems and collaborating across product, design and engineering teams. Strong communicator with previous leadership and operations background.

EXPERIENCE

Fullstack Developer, *Beatly*

11/2025 – Present | Stockholm, Sweden

- Build and improve internal production platforms for campaign operations, creator workflows and business systems.
- Own major frontend product areas using React, TypeScript and scalable UI patterns.
- Contribute across BO2, Discovery and Omni platforms.
- Improve UX consistency, accessibility and workflow efficiency.
- Collaborate with backend, stakeholders and product teams to ship impactful solutions.
- Tech: React, TypeScript, APIs, UX/UI, Product Systems, Bitbucket

AI Product Builder, *Dabidao*

03/2025 – Present | Remote / Stockholm

- Built rapid digital product prototypes from idea to launch.
- Worked across frontend delivery, UX thinking and AI-assisted workflows.
- Contributed to live tools, experiments and collaborative product initiatives.
- Hands-on experience shipping fast iterations with user focus.
- Tech: Frontend, UX/UI, AI Tools, Rapid Prototyping

Head Bartender, *Radisson Hotel Group*

05/2022 – 09/2024 | Stockholm

- Led operations in fast-paced international environment
- Team coordination and customer excellence

Office Manager, *Municipality of Moreno*

2009 – 2019 | Argentina

- Managed administration, coordination and budgeting workflows.
- Responsible for documentation, supply chains and event coordination.
- Promoted efficiency and maintained strong internal relationships.

EDUCATION

Fullstack Java Bootcamp, *SALT*

2024 – 2024 | Stockholm, Sweden

Full Stack Development Program, *Coderhouse*

2022 – 2024 | Argentina

Graphic Design Studies, *Da Vinci*

2014 – 2014 | Argentina

Bachelor of Journalism, *ISAD*

2010 – 2012 | Argentina

SKILLS

FRONTEND

- React
- TypeScript
- JavaScript
- Next.js
- Tailwind CSS
- TanStack Query

BACKEND

- Python
- FastAPI
- Java
- Spring Boot
- REST APIs
- PostgreSQL

TOOLS & WORKFLOW

- Git
- Bitbucket
- CI/CD
- Docker
- Figma
- Agile Workflows

LANGUAGES

English

Fluent

Spanish

Native

Swedish

Intermediate